

JOANA SOTOMAYOR

INTERIOR DESIGN PORTFOLIO

2020





1. SHIPPING CONTAINER PROJECT: "A PLACE TO REENERGIZE"

INTERIOR "PLACE MAKING". WITH THE OBJECTIVE OF CREATING AN INTERIOR PROGRAM BASED ON ONE ACTIVITY, ONE PURPOSE, ACCORDING TO YOUR CLIENT'S NEEDS. FOCUSED ON MATERIALS, FINISHES AND LAYOUT, AVOIDING LARGE EXTERIOR EXPOSURE FROM THE INTERIOR, SUCH AS VIEWS OF THE OUTSIDE, REINFORCING A DESIGN COMPOSITION PLAN AS THE SOLUTION.

PAGES 4 - 7



2. URBAN APARTMENT PROJECT: "THE YILMAZ RESIDENCE"

TWO ADJACENT CONDOMINUIM APARTMENTS DESIGNED INTO ONE HOME. THIS INTERIOR IS THE MERGE OF THE APARTMENT UNITS AND THE MERGE OF THESE TWO NEWLY-WEDS' PERSONALITIES, AS THEY VENTURE INTO THEIR FIRST HOME TOGETHER. THE RESIDENCE IS ADA COMPLIANT AS THE COUPLE RECEIVES A WHEELCHAIR BOUND VISIT FREQUENTLY, HAVING THEIR OFFICE EASILY CONVERTED INTO A GUEST ROOM.

PAGES 8 - 13



3. SPIRITUAL EXPERIENCE PROJECT: "FIRE TEMPLE - A ZOROASTRIAN ANCIENT TRADITION"

A CONCEPTUAL SPACE DEDICATED TO A RITUAL OF A SPECIFIC FAITH. PROJECT REFLECTS EXTENSIVE RESEARCH OF THE ZOROASTRIAN TRADITIONS, THE PERSIAN CULTURE, AND DEVELOPMENT OF CONCEPT ACCORDINGLY.

PAGES 14 - 17



4. POP-UP SHOP PROJECT: "THE CORA BALL"

THE ADA COMPLIANT DESIGN PLAN OF A PROMOTIONAL POP-UP MEANT TO TRAVEL TO DIFFERENT LOCATIONS THROUGHOUT THE COUNTRY. THIS INTERIOR WAS DESIGNED TO BE FLEXIBLE TO LOCATION CHANGES, DISRUPTING THE LEAST THE LOCATIONS IT WILL BE INSTALLED IN, FOCUSING ON LIGHTWEIGHT, SUSTAINABLE AND OF EASY ASSEMBLAGE MATERIALS AND EQUIPMENTS.

PAGES 18 - 21



5. INNOVATIVE MATERIAL SHOWROOM & OFFICE: "ECOR GLOBAL"

ADA COMPLIANT SHOWROOM AND OFFICE FOR THE BRAND OF SUSTAINABLE COMPOSITE PANELS, ECOR. THIS INTERIOR NOT ONLY DISPLAYS THE PRODUCT IN ITS TRADITIONAL WAY IN THE SHOWROOM AREA BUT THE MATERIAL WAS HEAVILY USED IN THE CONSTRUCTION OF THIS OFFICE DESIGN IN THE STRUCTURE OF FURNITURES LIKE RECEPTION DESK AND CONFERENCE TABLE, INTERIOR NON-LOAD BEARING WALLS AND IN GRAPHIC DISPLAY BOARDS, TO GIVE FULL PERSPECTIVE OF USAGE AND DURABILITY TO CUSTOMERS AND VISITORS.

PAGES 22 - 27



6. HEADQUARTERS FOR AN ORGANIZATION: "GIRLS FOR GENDER EQUITY

ADA COMPLIANT DESIGN PLAN FOR THIS 4 FLOORS PLUS ROOFTOP BUILDING SERVING AS THE HEADQUARTERS FOR A NON-PROFIT ORGANIZATION. DEFINITION OF PROGRAMMING ACCORDING TO THE CLIENT'S NEEDS, SUCH AS CLASSROOMS, OFFICES, AUDITORIUM, AND MORE, ALL DESIGNED FOLLOWING THE MESSAGE OF THE COMPANY, "GROWTH", AND DESIGNING AN INTERIOR THAT BOTH SYMBOLIZES CHANGE, EVOLUTION, BUT AT THE SAME TIME STANDING THE TEST OF TIME.

PAGES 28 - 33



RESTAURANT IN CHELSEA MARKET, NYC: "THE ANTHONY BOURDAIN EXPERIENCE"

A DINING EXPERIENCE DEVELOPED BASED ON A CHEF'S PERSONA. BOURDAIN'S PHILOSOPHY SPARKED THE CONCEPT OF THIS RESTAURANT, WHICH WERE DEVELOPED INTO AN INTERIOR THAT NOT ONLY FOLLOWS BOURDAIN'S OBVIOUS TRAITS LIKE PUNK MUSIC, COMIC BOOKS, DRINKING, BUT ALSO HIS DEEPER IDEOLOGIES, CONNECTING TO OTHER HUMAN BEINGS, TRADING INFORMATION, AND ENJOYING PLACES WITHOUT DISRUPTING OR DAMAGING THEM.

PAGES 34 - 39



8. MISCELLANEOUS WORK:

MOOD BOARDS, STUDY RENDERINGS AND HAND SKETCHES

A COLLECTION OF DESIGN DEVELOPMENT METHODS DONE FOR DIFFERENT PROJECTS, INCLUDING RENDERINGS TO ANALYZE LIGHT DESIGN, HAND SKETCHES, MATERIAL AND MOOD BOARDS.

PAGES 40 - 43

A PLACETO REENERGIZE

STATEMENT:

At one point in our early lives we lose our innocence, start letting society and the world affect our choices, beliefs and habits. Ancient Amazonian culture, in an effort to retrieve this innocence, relief an individual from their ego, freeing oneself from the judgments of others, hold a ritual which consists of drinking tea from an herb called ayahuasca.

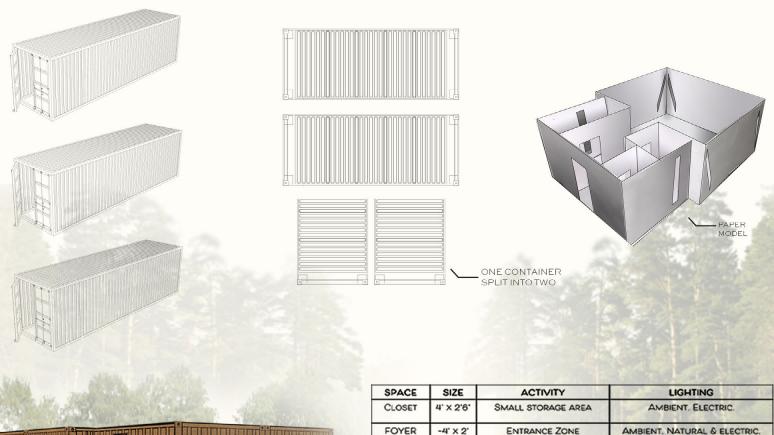
The client, native of Peru, has been residing in California for 10 years. She's a 32 year-old nurse with a vast artistic background, having been raised in a family of artists, and is seeking to refill her energies in a space designed especially for her mind and soul. With a heavy work-load at the hospital, the client wishes to connect with

herself and her culture more often, and this personalized space will bring her closer to her heritage, also helping her achieve personal balance.

I designed a sustainable space recycling shipping containers where the client would be able to relieve herself from her daily stress and to recharge energies. The selection of warm hues in an analogous color scheme was inspired by the natural elements of South America, the Inca civilization of Peru, and their belief of Sun Gods as creators. A strong guiding principle of vista was

designed, directing the client to enter her space and immediately face her heritage with an original Peruvian artwork as the main piece of this interior. Other elements in reference to the client's heritage were used, as the use of line shape and form, implemented on the angular windows, providing shafts of daylight in the interior of the space, not just reminiscent to the Inca Sun Gods, but recreating a pattern also present in Inca and Navajo artworks.

CONTAINER CONFIGURATION AND SPATIAL ANALYSIS:



SPACE	SIZE	ACTIVITY	LIGHTING
CLOSET	4' × 2'6'	SMALL STORAGE AREA	AMBIENT, ELECTRIC.
FOYER	-4' × 2'	ENTRANCE ZONE	AMBIENT, NATURAL & ELECTRIC.
HALLWAY	9. × 4.	PASSAGEWAY	AMBIENT & ACCENT, NATURAL & ELECTRIC.
BATHROOM	9° × 5°	PERSONAL HYGIENE	AMBIENT, NATURAL & ELECTRIC.
SAUNA	~5" × 5"	PURIFYING STEAM BATH	AMBIENT, NATURAL & ELECTRIC.
MAIN AREA	19° × 15°	RELAXATION &	AMBIENT & ACCENT. NATURAL &
		CONTEMPLATION	ELECTRIC.

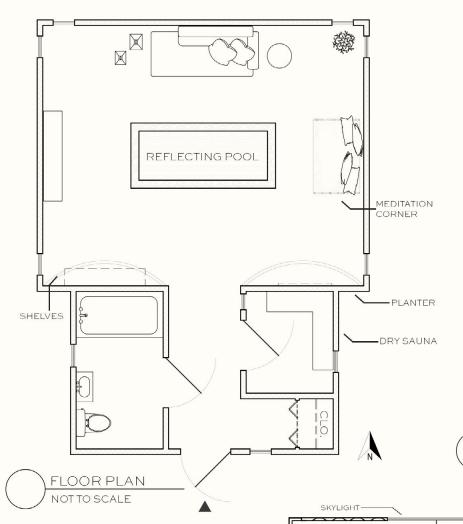


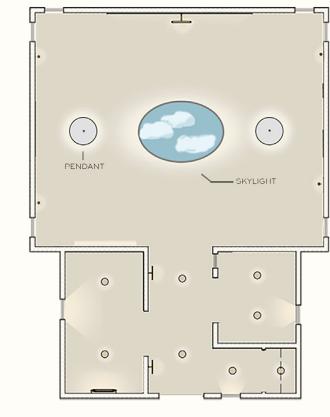
NORTHVIEW





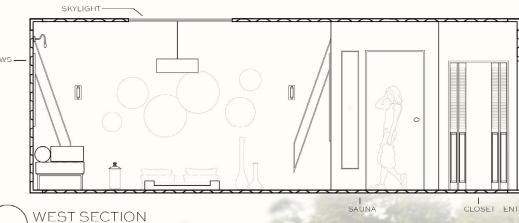
A PLACETO REENERGIZE















DESIGN DEVELOPMENT: INITIAL SOLAR STUDIES, DAYTIME VS NIGHTTIME SOLUTION, SOUTH WALLS

THE YILMAZ RESIDENCE

| CONCEPT STATEMENT |

The Yilmaz are a diverse couple who are looking for a space which reflects the merge of their personalities. With their exclusive Guilloume Perez's art collection as a main inspiration, I will take advantage of the use of curvilinear lines symbolizing the ups and downs of their journey together, from Turkey to California, through the curves of the Californian mountain ranges to the Middle Eastern motifs, and what connects them - the sea.

The interior will use contrast as a main tool, converging lines representing the beauty of unifying opposites, harmonizing the unlikely, the modern complementing the traditional, the use of color as a mood creator, creating an organic and unique space with the use of vegan materials.

CLIENT PROFILE



Paula Smith-Yilmaz. 32

- Native of California, an engineer devoted to science yet holding a creative soul, recently married her partner, Danielle.



Ali Yilmaz, 71, Danielle's father

- Traditional, retired shop owner, lover of the arts, suffers from a nerve condition which requires the use of a wheelchair.



Danielle Yilmaz, 35

- Turkish, a jornalist and a scholar, raised muslim and immerserd in her eastern culture.



Concept: Inifying apposites

THE FAMILY'S COLLECTION | BY GUILLOUME













DESIGN DEVELOPMENT: SKETCHES AND MODEL



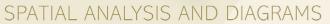


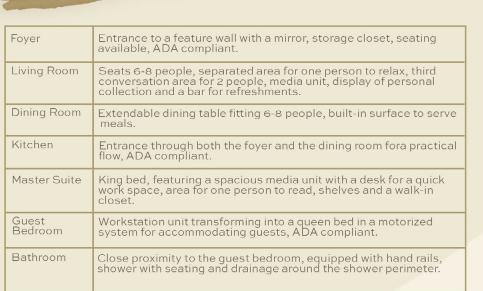


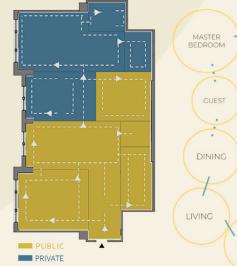
















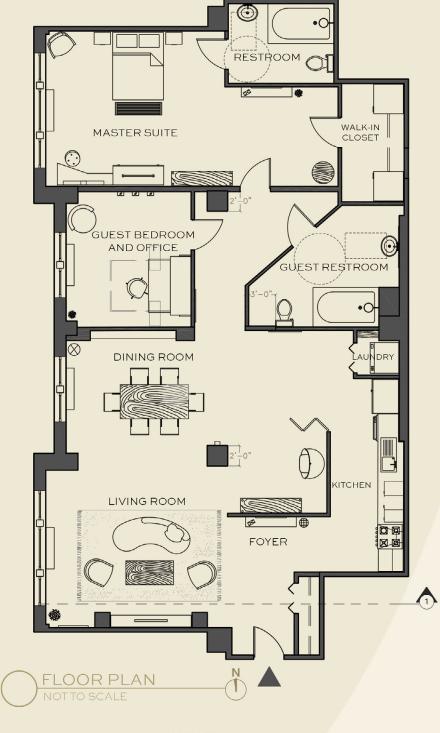




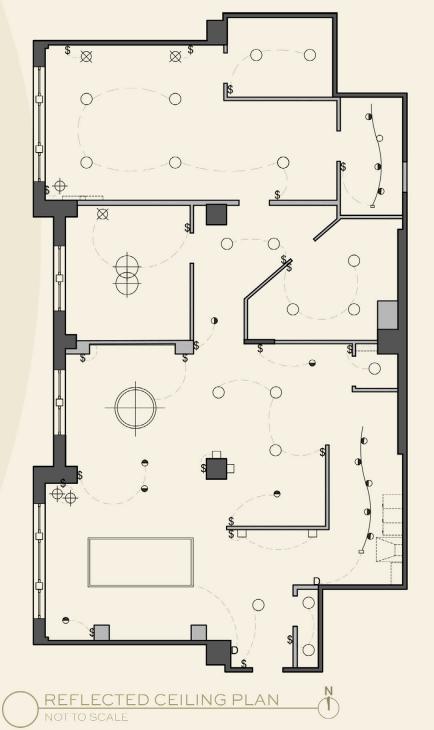


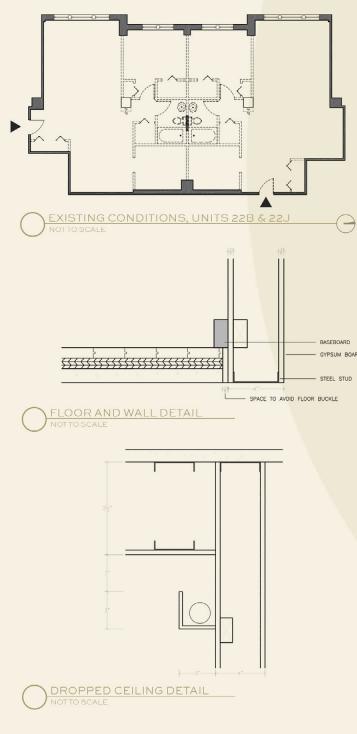




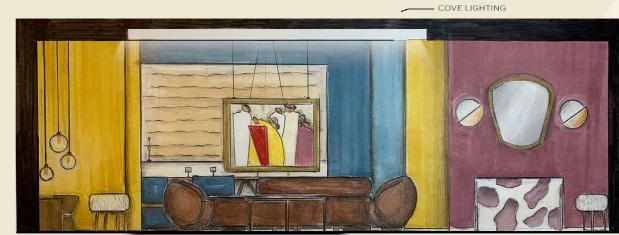


- FINISHED FLOOR















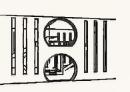
FIRE TEMPLE

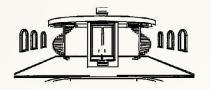
- an ancient Zoroastrian tradition

CONCEPT | STATEMENT

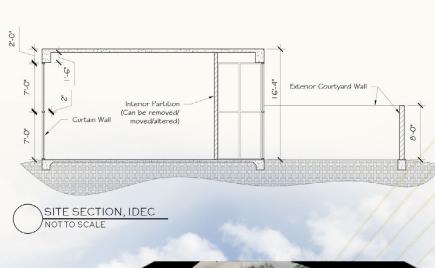
In ancient zoroastrianism, the dead were mourned for three days to then be put in a space called the "Tower of Silence" where they would be consumed by birds and therefore naturally decomposing. While extreme, this ritual and its relationship to nature inspired me to pursue on a modern take on a ritual of one of the world's oldest religions. On the ground level in emphasis and focus, I paid respect to the most important aspect of the Zoroastrian tradition: fire, a representation of purity, warmth and enlightenment. Fire is traditionally placed on an altar in their temples and worshipped by their believers, who often referred to it as "the eternal flame". Another symbolism in the religion is evergreen trees, a metaphor to eternal life, which placed at the entrance of the temple contrasts the heavy energy of death as mourners enter the space. Contrast was an important trait I wanted to incorporate while designing this space due to its sensitive nature, death. This design takes in consideration the respect for the ones that are passed, while still having a space where visitors would feel lighter after leaving it. These juxtapositions can be seen on the traditional, heavy materials against the softer curved shapes in the space, the presence of fire and water in near proximity, our casket ascended into the clouds, all designed as a reminder to our visitors that lightness and tenderness can exist even in the heaviest situations.



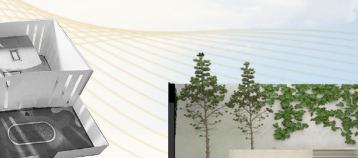














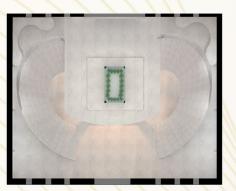


PHYSICAL STUDY MODEL

EAST ELEVATION









PLOOR PLAN, SECOND LEVEL NOT TO SCALE











coraball %

TIMELINE 2010 Rozalia Project launches. March 28 2017 The Cora Ball funding starts. April 5 2017 +\$100,000 pledged, 2600 backers. April 25 2017 +\$353,000 pledged, +8,635 backers. 🐞 October 16 2017 The Cora Ball starts production November 22 2017 First batch shipped. Rachael Miller Founder of the Cora Ball Co-Founder of the Rozalia Project of the Rozalia Project

THE PROBLEM

every day.

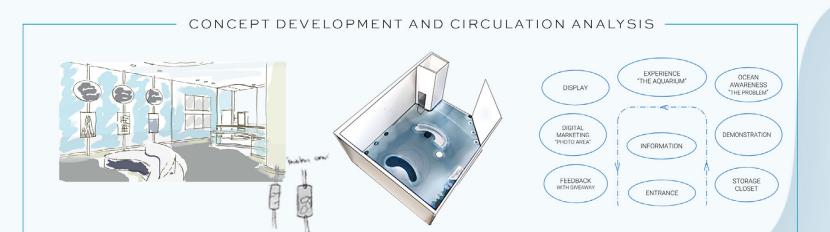
THE SOLUTION

Inspired by nature, the Cora Ball Every time we do laundry, swooshes around in the laundry and our clothes shed tiny just like coral, allows water to flow microfibers which go down while picking up those little pieces the drains of our washing of microfiber and catching them. The machines, through waste Cora Ball was designed as a fiber water treatment facilities catcher, helping you protect our and into our waterways. public waterways from a host of New York City, alone, could potentially harmful material and have 6.8 billion microfibers flowing into its harbor chemicals. You just drop it into your washing machine and do your wash as usual, only now you are contributing to a healthier ocean.



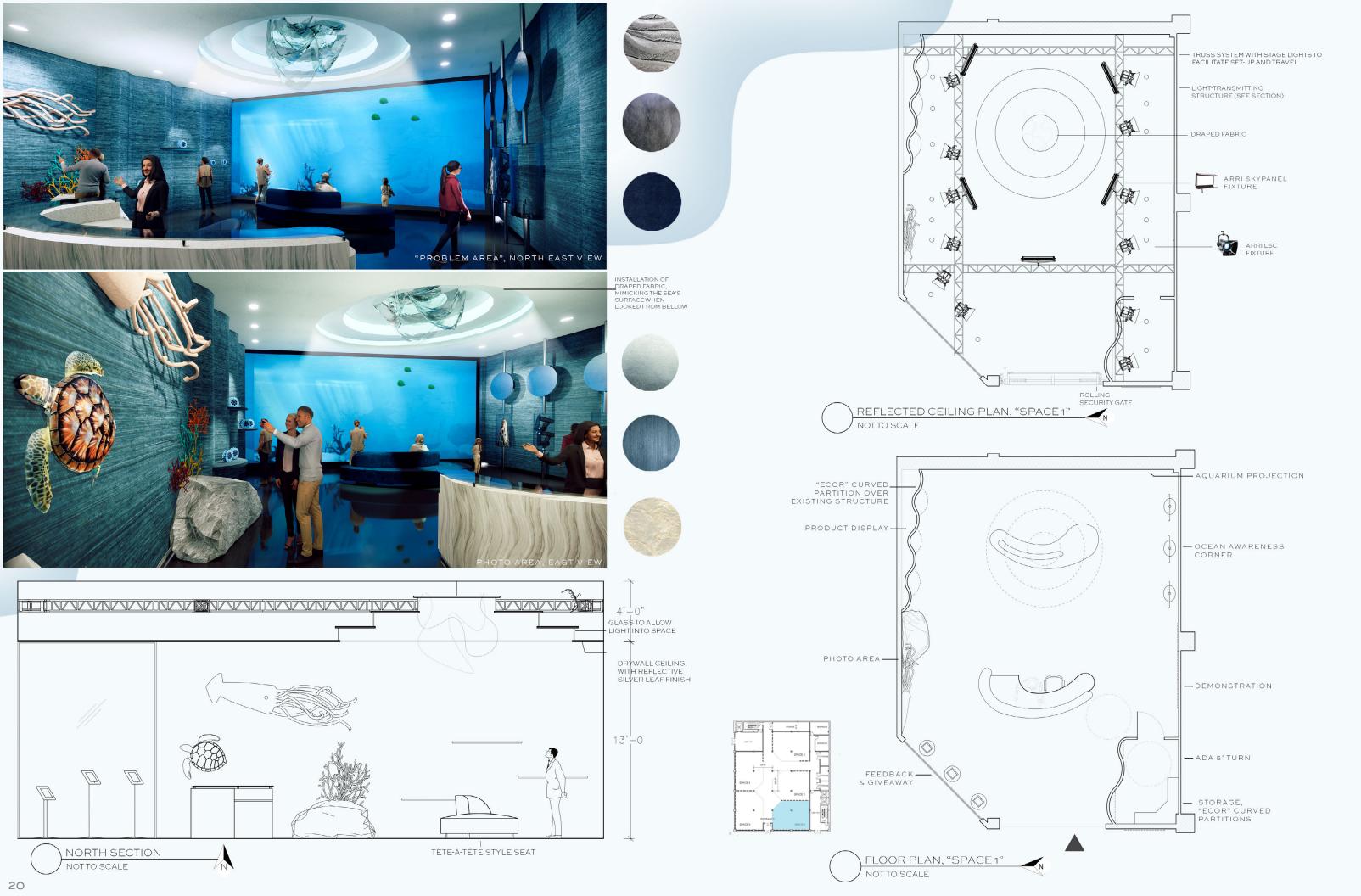














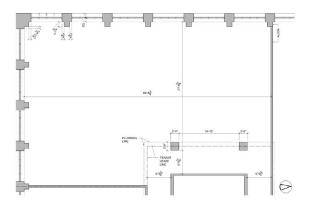


| STATEMENT AND COMPANY PROFILE |

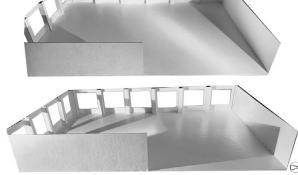
Repurpose. Resource. Recycle. Transforming the company's mission into an interior and using all sustainable materials adapted to the Ecor's signature earth warm hues. This office space will bring employees the right amount of open space, with greenery and sunlight, while still holding private practical work areas. In order to

demonstrate the flexibility of the product, the Ecor material was used in the space's interior providing full transparency to our customers, seeing and feeling the product being used in our interior walls, furniture structure, signage and even coat hangers.

Ecor emerges as a company proposing to change how we produce, consume and dispose of products. A goal in the design of this interior was to use materials made from recycled waste. or that are recyclable - and both of these factors are the foundation of the product showcased. To be able to use a recycled material to create something new, with a new purpose, which later could have a third different purpose by being recycled yet again, is not only sustainable, but also what design is all about.



EXISTING CONDITIONS





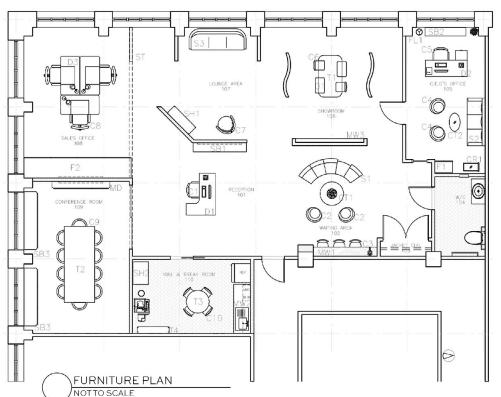
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SITE SOLAR STUDIES, PHYSICAL MODEL

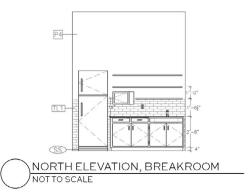
MATERILIATY STUDIES

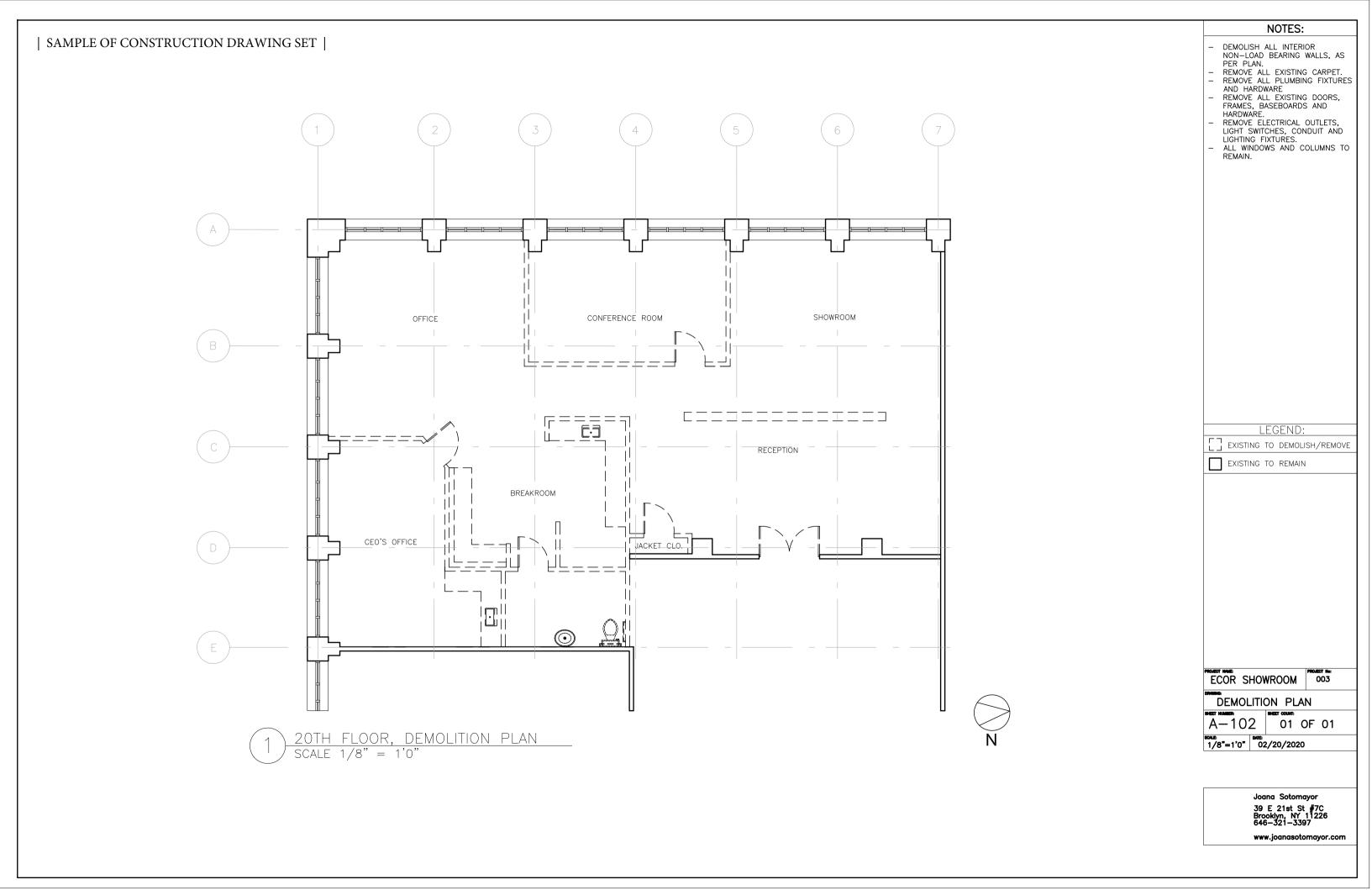


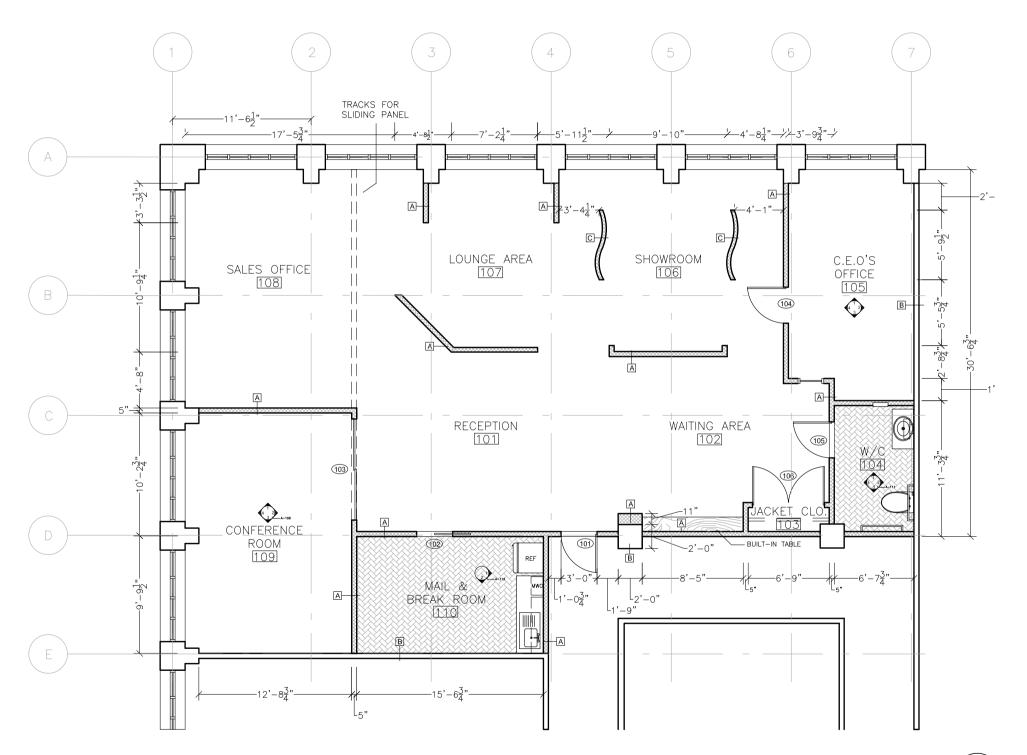












20TH FLOOR, CONSTRUCTION PLAN SCALE 1/8" = 1'0"



NOTES:

NON-LOAD BEARING INTERIOR
PARTITIONS TO BE CONSTRUCTED
PER PLAN AND PER TYPE.
INSTALL NEW CARPET, SEE FLOOR PATTERN PLAN FOR DETAILS.

INSTALL NEW PLUMBING FIXTURES

PER PLAN.
INSTALL ALL NEW DOORS,
FRAMES, BASEBOARDS AND HARDWARE PER TAGS AND PER

INSTALL NEW LIGHT FIXTURES, SEE REFLECTED CEILING PLAN

FOR DETAILS.
INSTALL NEW OUTLETS AND LIGHT
SWITCHES, SEE POWER AND DATA, ELEVATIONS AND REFLECTED CEILING PLANS FOR DETAILS.

INSTALL NEW 3" PLYWOOD BLOCKING IN W/C WALLS FOR NEW GRAB BARS, ACCESSORIES AND EQUIPMENT.

CEILING TRACK INSTALL WILL HOLD

ONE SLIDING PANEL.
FOR ALL FINISHES, APPLIANCES,
PLUMBING FIXTURES,
ACCESSORIES AND EQUIPMENT SEE SPEC BOOK.
WALL TYPE A IS A STANDARD,

NON-LOAD BEARING, 5" THICK, INTERIOR WALL. SEE PARTITION

DETAILS FOR ALL INFORMATION.
WALL TYPE B ARE ALL EXISTING
WALLS TO REMAIN AND ARE NOT
TO BE MODIFIED. WALL TYPE C IS THE ECOR

FOR DOOR DETAILS, SEE DOOR

SCHEDULE.

SCHEDULE.
FOR CEILING, PARTITION, SADDLE,
BASEBOARD AND DOOR DETAILS
REFER TO DETAILS PLAN A-112
AND A-113.

	EXISTING WALL TO REMAIN						
\boxtimes	NEW NON-LOAD BEARING WA						
	CEILING TRACK						
	WALL TYPES						

LEGEND

__ OBJECTS ABOVE

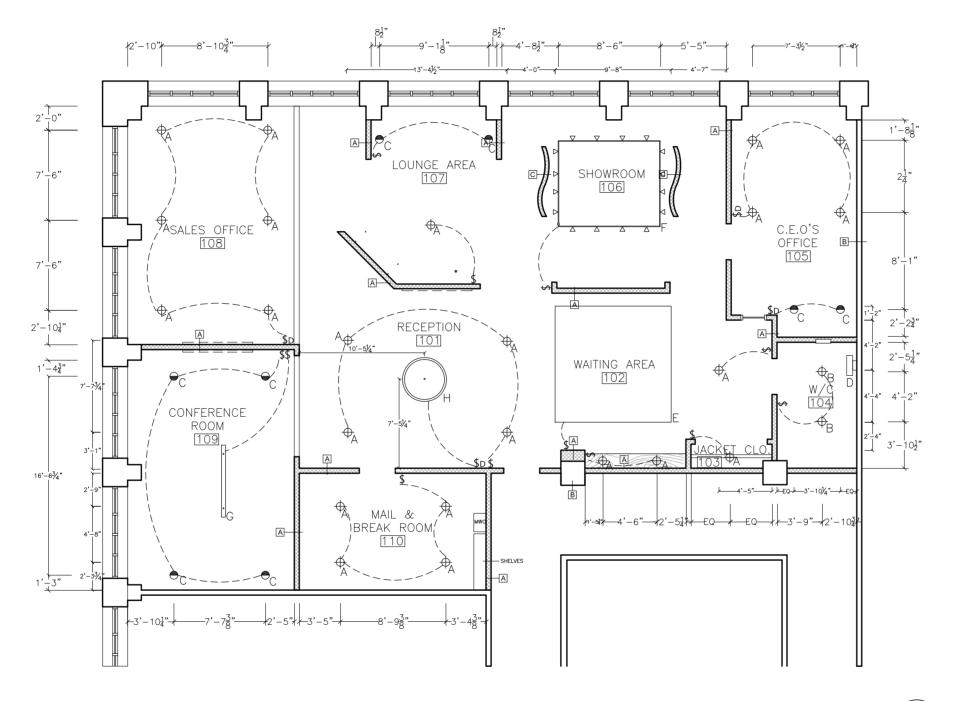
ECOR SHOW	ROOM		PROJE	OT 160
CONSTRU	JCTION	F		٩N
SHEET HUMBER:	SHEET COUNTS	_		
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1/8"=1'0" 02/20/2020

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| SAMPLE OF CONSTRUCTION DRAWING SET |



20TH FLOOR, REFLECTED CEILING PLAN SCALE 1/8" = 1'0"



NOTES:

- INSTALL NEW LIGHT FIXTURES AS PER PLAN.
 INSTALL ALL NEW SWITCHES AND OUTLETS, AS PER PLAN.
 INSTALL ALL NEW EMERGENCY
- INSTALL ALL NEW EMERGENCY LIGHTING, EXIT SIGNS AND FIRE ALARM SYSTEM EQUIPMENT AS PER PLANS. FOR ALL LIGHTING FIXTURES, ACCESSORIES AND EQUIPMENT,
- SEE SPEC BOOK.
 SLIDING PANEL TO BE INSTALL
 ON CEILING TRACK AT ROOM 108
- OFFICE.

 SEE LIGHTING SCHEDULE FOR PRODUCT INFORMATION AND FIXTURES CORRESPONDENT TO

- EACH LETTER.
 ALL DIMENSIONS ABOVE LINE.
 CEILING HEIGHT IS 13'-0".
 LIGHT SWITCH HEIGHT GENERALLY
 48", REFER TO ELEVATIONS FOR MORE DETAILS.



DOWN LIGHTS

PIN LIGHTS

\$ LIGHT SWITCHES



TRACK LIGHTS

___TRACKS FOR SLIDING PANEL

PROJECT NAME: PROJECT NAME: 003

REFLECTED CEILING PLAN

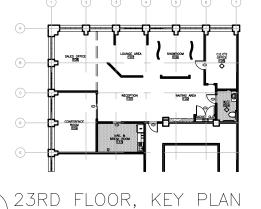
A-105 01 OF 01

1/4"=1'0" DATE: 02/20/2020

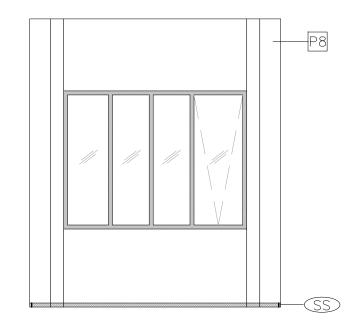
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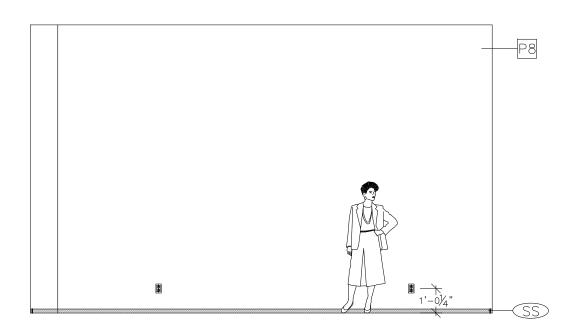




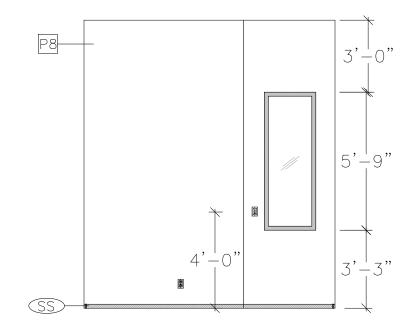
SCALE 1/16"=1'0"



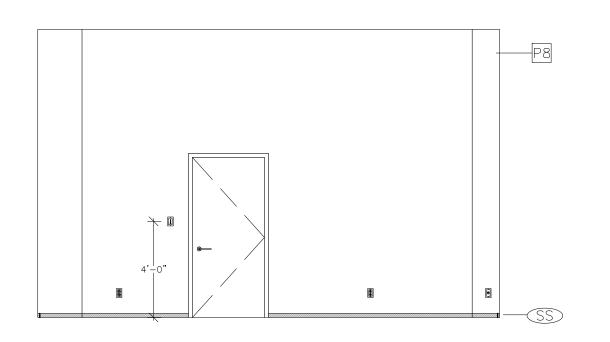
20TH FLOOR, WEST ELEVATION, CEO'S OFFICE 105 SCALE 1/4"=1'0"



2 20TH FLOOR, NORTH ELEVATION, CEO'S OFFICE 105 scale 1/4"=1"0"



3 20TH FLOOR, EAST ELEVATION, CEO'S OFFICE 105 SCALE 1/4"=1'0"



20TH FLOOR, SOUTH ELEVATION, CEO'S OFFICE 105 SCALE 1/4"=1'0" LEGEND:

BASEBOARD FINISH

NOTES:

REFER TO SCHEDULE FOR ALL
FINISH AND ACCESSORIES DETAIL.

WALL FINISH

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Girls for Gender Equity (GGE) is a non-profit organization committed to the physical, psychological, social, and economic development of girls and women. The company provides programs, mostly in an after-school dynamic, granting girls of minority groups the opportunity to develop strength to be independent powerful women. GGE's programs vary between class activities for girls 9-19 years old, fitness classes, co-working and studying spaces, political activism through social media campaigns and bill proposals, and more.

My research while developing the design for the headquarters for this progressive, always-in-motion, company dove into feminism, sorority, and artists like Frida Kahlo and Georgia O'Keeffe. Some challenges raised in the research of this project were how to design an interior that symbolizes changes yet still remains current through its changes, how to appeal to the pre-teen audience, the late teenagers, and also the women working in this institution every day. By adopting feminine curvilinear shapes and adding a vibrant color palette I connected the mature and young audience together, by choosing hard materials to ground my floors, columns and in my ascending staircase, the interior translated the company's "growing stronger together" vision. All the presented hard materials, used in a curvilinear design, reiterates feminism as the ever growing power movement by women pursuing equal rights, a concept attributed in the design of the staircase most of all. This, together with the narrative of the organic floor openings, placed in an interspersed irregular layout, as Georgia O'Keeffe also portrayed, celebrate our individual differences, our transformative union.

Animated Walk-through: https://tinyurl.com/gge-animation

DESIGN DEVELOPMENT



FLOOR 4

FLOOR 3

FLOOR 2

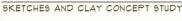
STUDY MODEL







Y CONCERT STUDY



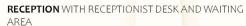








SITE'S EXISTING CONDITONS AND PROGRAM



EXHIBITION AREA WITH IN-HOUSE EXHIBITION "FEMALE ACCOMPLISHMENTS IN ARTS AND SCIENCE"

CAFE WITH ITS OWN PRIVATE ENTRANCE FOR GENERAL PUBLIC, SEATS ABOUT 10-12 PEOPLE AUDITORIUM FOR DEBATES, PANELS AND SCREENINGS, SEATS 130 PEOPLE, ADA ACCESSIBLE

(8) LOUNGE AREAS THROUGHOUT THE SPACE ADMISSIONS OFFICE, SEATS 3
BATHROOMS, ADA COMPLIANT AND GENDER NEUTRAL OPTIONS ON LEVELS 2-4

(4) JANITOR CLOSETS, EQUIPPED WITH A SLOPSINK

(3) CLASSROOM, AGES 9-13 + AGES 13-19 + AN ARTS CLASSROOM

GENERAL OFFICE WITH CONFERENCE ROOM, SEATS 8 EMPLOYEES

CEO'S OFFICE, SEATS 6

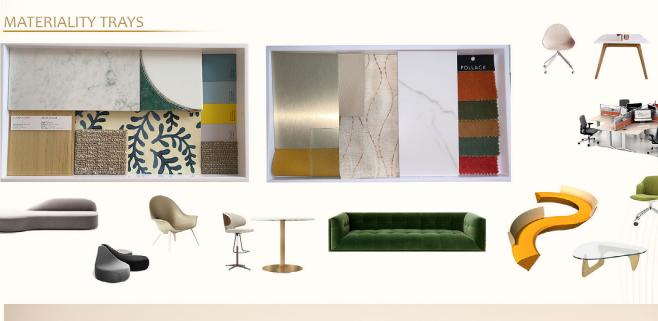
AUDIOVISUAL ROOM, FOR MEDIA CAMPAIGNS, SEATS 3 MEMBER LIBRARY AND CO-WORK AREA SEATS ~30

GUEST APARTMENT RESERVED FOR LECTURERS AND PANELISTS, DIRECT ACCESS TO AUDITORIUM SEASONAL WELLNESS AREA, OPEN-AIR SPACE HOLDING

YOGA AND SELF-DEFENSE CLASSE:
VISTA POINTS, AROUND THE STAIRS, FOR SKYLIGHT VIEW









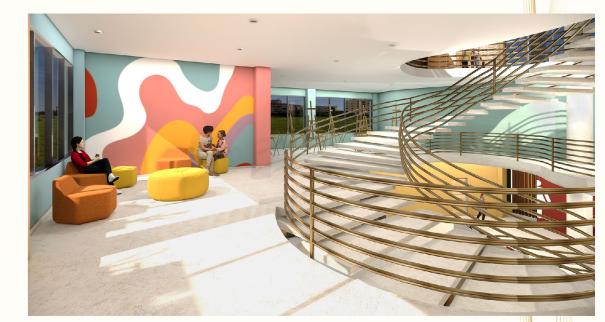




MEMBER'S SPACE, 4TH FLOOR SOUTH EAST VIEW



WELLNESS SPACE, ROOF SOUTH EAST VIEW

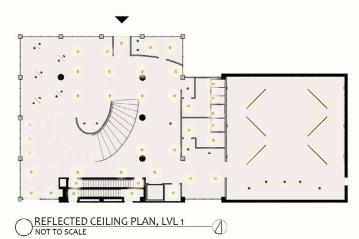


LOUNGE, 2nd FLOOR NORTH EAST VIEW

FLOOR PLAN, LVL 1
NOT TO SCALE



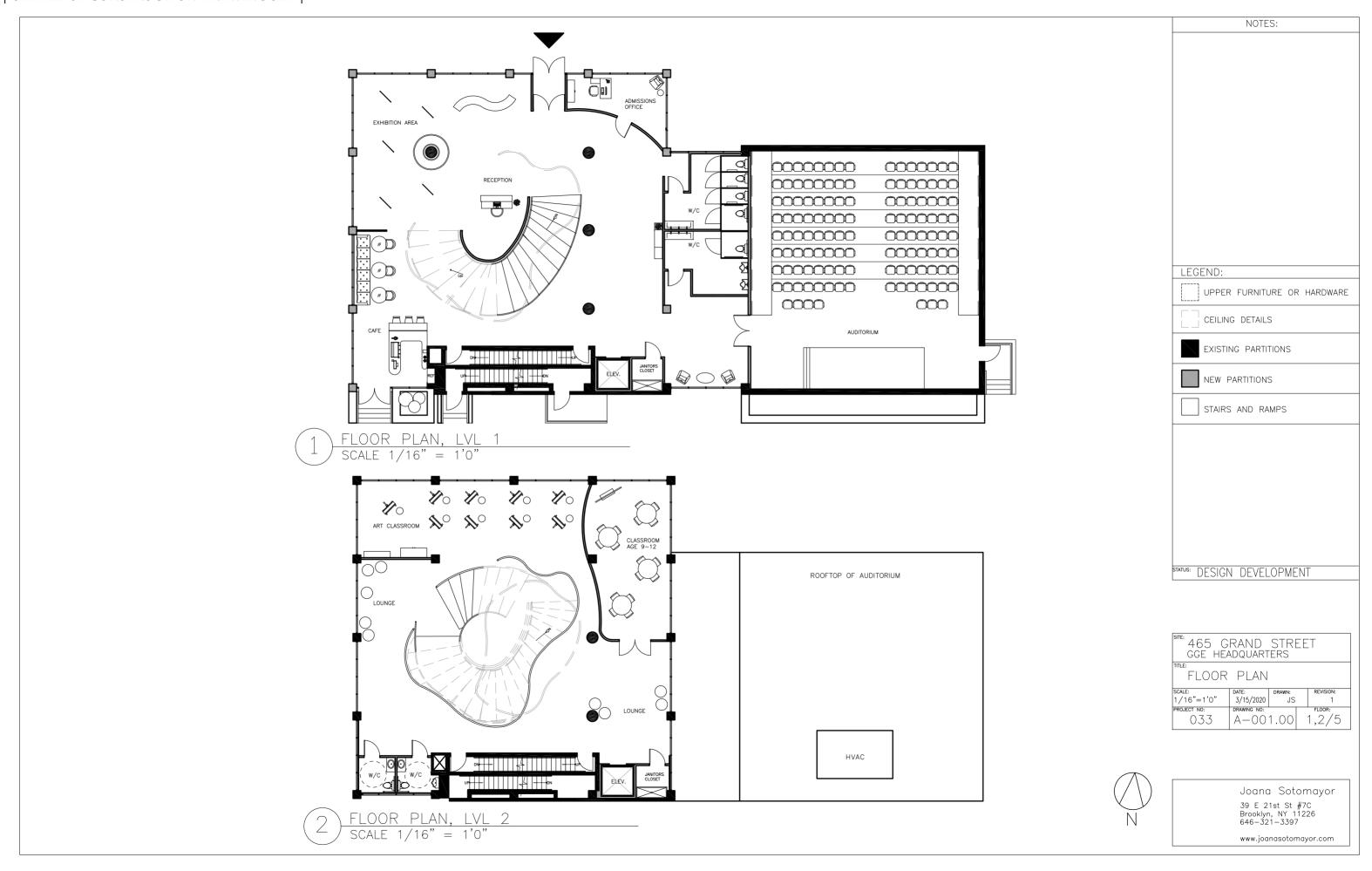
CONFERENCE ROOM, 3RD FLOOR
SOUTH EAST VIEW

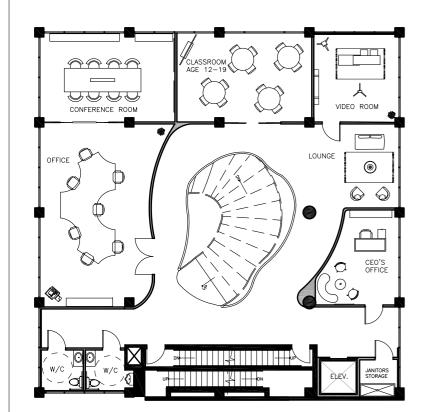




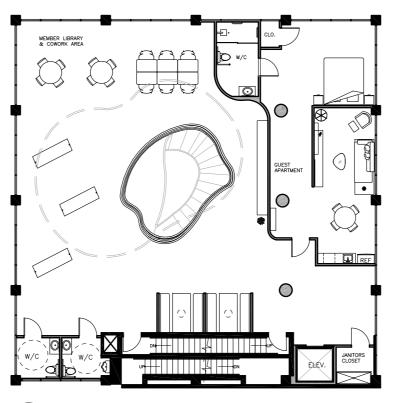
CAFE, 1st FLOOR NORTH EAST VIEW

RECEPTION VISTA, 1st FLOOR SOUTH EAST VIEW

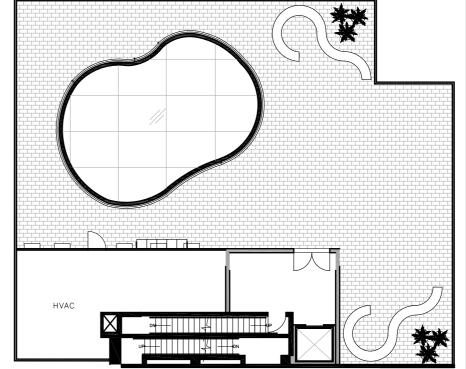




1 FLOOR PLAN, LVL 3 SCALE 1/16" = 1'0"



2 FLOOR PLAN, LVL 4 SCALE 1/16" = 1'0"



3 FLOOR PLAN, ROOF SCALE 1/16" = 1'0"

LEGEND:
UPPER FURNITURE OR HARDWARE
CEILING DETAILS
EXISTING PARTITIONS
NEW PARTITIONS
STAIRS AND RAMPS
STATUS: DESIGN DEVELOPMENT

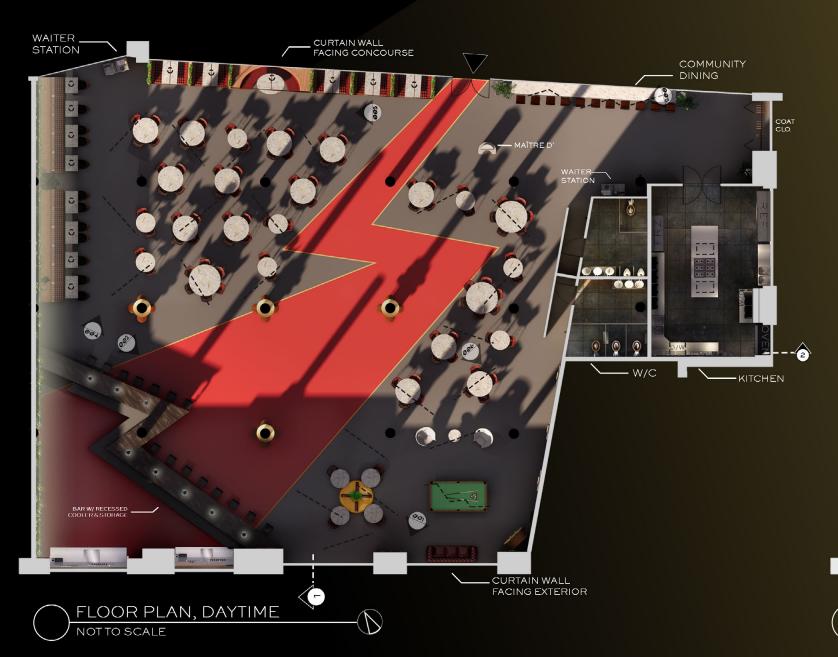
NOTES:

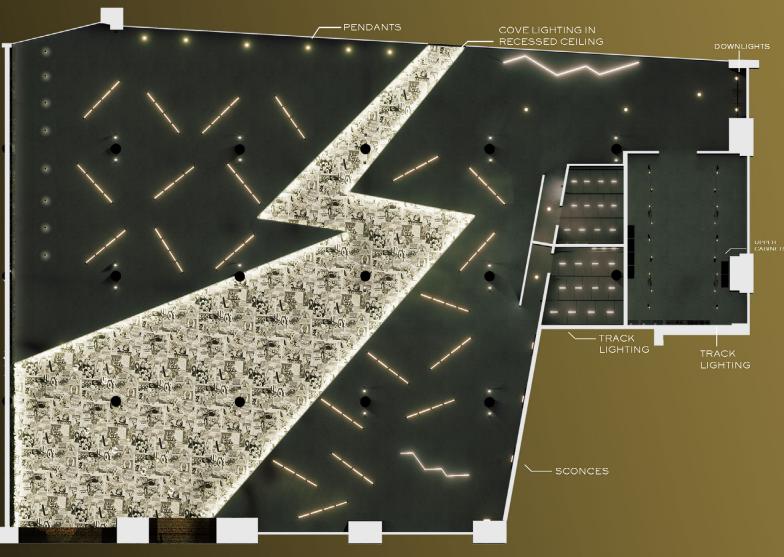




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REFLECTED CEILING PLAN



1. WALLPAPER DETAIL. SOUTH WEST



2. BAR SHAPE DETAIL, SOUTH EAST



RESEARCH COLLAGE



CIRCULATION DIAGRAM



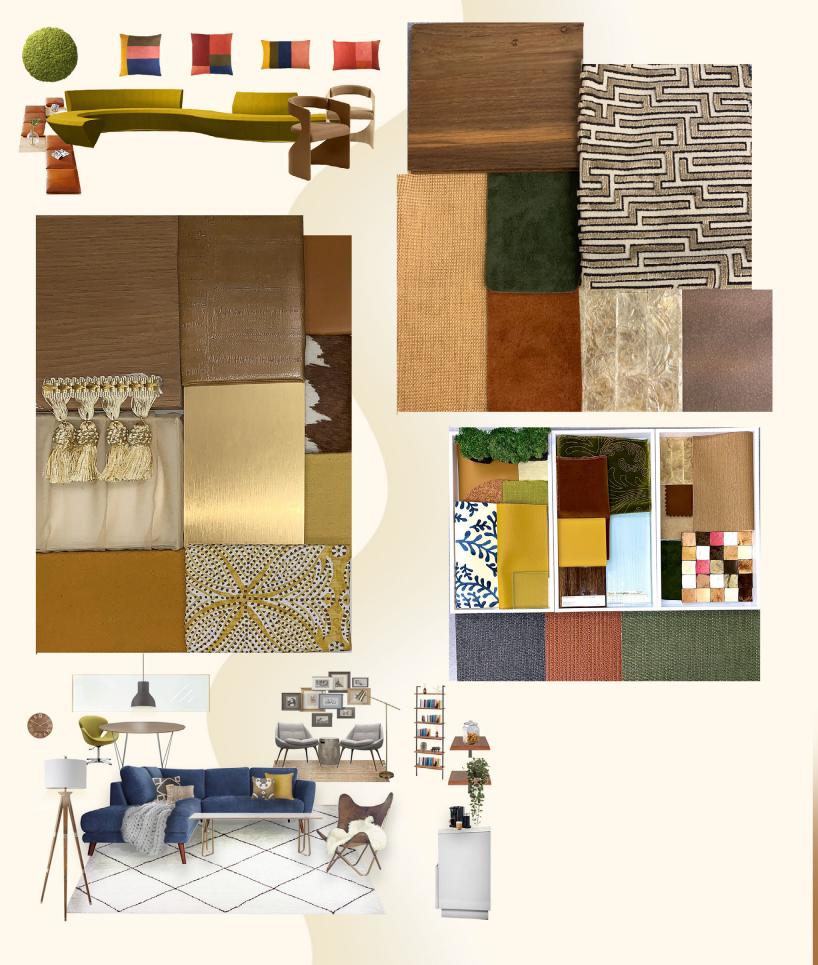
MERGING OF SYMBOLS. LIGHTNING, OR ENERGY, WITH THE PEACE SYMBOL. BOTH EXTREMES OF BOURDAIN'S PERSONALITY.



FURNITURE SELECTION









MOOD AND MATERIAL BOARDS

HAND SKETCHES AND RENDERINGS

40



Y-RAY, FOYER PROJECT



SKETCHUP + ENSCAPE, RESTAURANT PROJECT



SKETCHUP + ENSCAPE, OFFICE PROJECT



V-RAY, OFFICE PROJECT



V-RAY, OFFICE PROJECT



V-RAY, OFFICE PROJECT



SKETCHUP, SPATIAL STUDIES, CONTAINER PROJECT



ENSCAPE + SKETCHUP, LIGHT STUDIES



SKETCHUP, GOOGLE TY COMMERCIAL PLANNING

THANKYOU FOR YOUR TIME!

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FOR PRODUCTION DESIGN WORK SAMPLE:

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